

**All the telecom resources you need. In all the ways you want them.**

# NTCA Publications & Online Resources

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NTCA—The Rural Broadband Association produces a variety of resources in print, digital and mobile formats that offer easy access to the news and information you need. Whether it's learning about policy developments, viewing educational webcasts and conference presentations, or reading industry updates and professional advice, NTCA has the resources you need.

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## Rural Telecom Magazine

Rural Telecom magazine provides a comprehensive look at all telco-related issues—policy and regulatory updates, industry news, and articles about leadership, management, marketing and technology. Subscribers have access to all three magazine formats—print, digital and mobile.

**Subscription**  
Members: \$35  
Nonmembers: \$135



## Washington Report

Washington Report brings all of the week's critical policy and regulatory developments to your inbox each Thursday, along with NTCA advocacy and association outreach updates.

**Subscription**  
Members: \$85  
Nonmembers: \$250



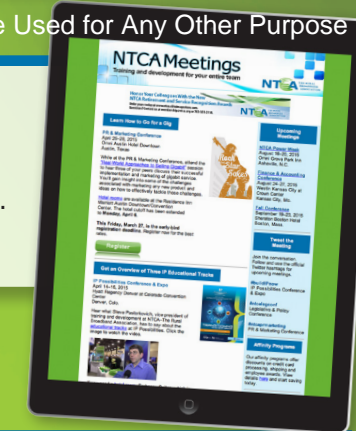
## Email Newsletters

NTCA's consolidated emails on association happenings, events and professional development are a free benefit of your membership.

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## NTCA Meetings

Receive important information on upcoming meetings, including dates, deadlines, and speaker and session highlights. The NTCA Meetings email is delivered twice monthly.

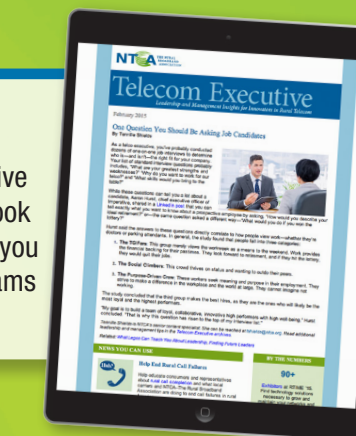


## NTCA Online Opportunities

The NTCA Online Opportunities newsletter, delivered twice monthly, provides updates on all Web-based events, including webcasts, Live Learning Center sessions, NTCA apps, online educational programs and Rural Telecom online-edition updates. Newly added for 2015 is the incorporation of the New Edge blog.

## Telecom Executive

Sent monthly to telco executives exclusively, Telecom Executive offers articles on management and leadership along with a look at industry events and data. This newsletter has the insights you need to create successful growth strategies and effective teams at your telco.



Order Today: [www.ntca.org/estore](http://www.ntca.org/estore)

To receive these newsletters, send a request to [communications@ntca.org](mailto:communications@ntca.org).

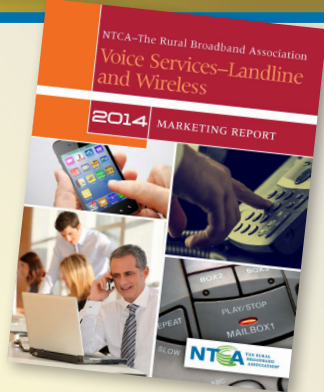
# Publications

Purchase and find information on publications, awards and recognition programs, archived webcasts and other association products and services in the NTCA eStore. Visit [www.ntca.org/estore](http://www.ntca.org/estore) to explore the offerings.

# Marketing Reports

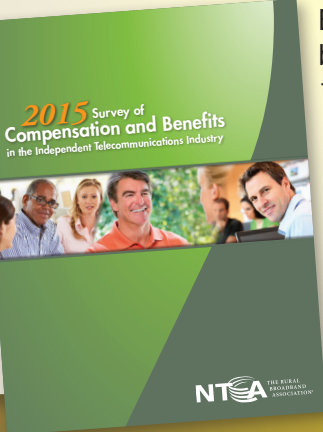
Delivered electronically, the NTCA marketing reports provide an in-depth look at industry data and trends so that you can design effective marketing plans. The reports cover these seven topics:

- ▶ Bundling
- ▶ Competitive Positioning & CLEC Operations
- ▶ Internet Services
- ▶ Marketing Operations and Budgets
- ▶ Social Media
- ▶ Video Services
- ▶ Voice Services—Landline and Wireless



Members: \$50/report  
Nonmembers: \$75/report

# 2015 Compensation and Benefits Survey Report



Each year, NTCA surveys member telcos about salaries and benefits for more than 80 positions, then compiles that data in the industry's only comprehensive report about compensation and benefits. This report is sent only to general managers. (Available in June.)

Participants: \$150/copy  
Telco Member Nonparticipants: \$275  
Associate Members: \$399  
Nonmembers: \$499

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# Human Resources Survival Kit

NTCA offers three guides as part of the Human Resources Survival Kit—board policies, personnel policies and position descriptions—that provide valuable information and sample policies. Purchase the kit or individual guides as needed.

- ▶ Set of all three: Members: \$375 Nonmembers: \$450
- ▶ Board Policies Guide: Members: \$150 Nonmembers: \$200
- ▶ Personnel Policies Guide: Members: \$150 Nonmembers: \$200
- ▶ Position Descriptions Guide: Members: \$150 Nonmembers: \$200



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# Model Bylaws for Your Co-Op

The rural telecommunications industry is constantly innovating, which means your bylaws likely were written for a different time and a different mix of products. Review and update your cooperative's bylaws with this guide, which highlights bylaw examples of eligibility and classes of membership; rights and liabilities of the co-op and its members; member meetings; board elections and meetings; responsibilities of board officers; indemnification of officers; board members; employees and agents; nonprofit operation; property disposition; financial transactions; and more.

Members: \$295  
Nonmembers: \$395

# Member Calendar

Showcasing member-submitted photos, the NTCA Member Calendar reminds you of upcoming deadlines and events. The calendar is a helpful way to stay organized.

Price: \$10



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# Online Resources

NTCA provides multiple online resources—including the NTCA website, social media and listservs—that inform, educate and help in your professional development and company advancement.

# www.ntca.org

In addition to major association, event and member updates, the website is your gateway to these essential tools:

## Job Center

The online job center is the industry's destination for job postings. As a free membership benefit, telco members may post an unlimited number of jobs.

## Shirley's Blog

NTCA Chief Executive Officer Shirley Bloomfield offers her perspective on all aspects of rural telecommunications, with a focus on federal policy.

## Webcasts

Technology, federal policy, human resources and legal topics are addressed during our many educational webcasts. View our upcoming events or archives.

## Live Learning Center

The Live Learning Center offers all educational sessions from the Rural Telecom Industry Meeting & EXPO and the NTCA Fall Conference. For each session, slides are synced with an audio presentation so you can follow with ease. All sessions can be used for certificate credit or as a resource for board and staff training.

## Newsroom

The NTCA Newsroom offers the latest press releases, event updates and photos, as well as a collection of industry-focused videos. Watch "Broadband Beat With Shirley Bloomfield" as she discusses hot topics with industry leaders and lawmakers working to drive the rural broadband industry forward.



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# Listservs

NTCA offers five listservs that allow members to interact with each other on topics such as finance and accounting, human resources, innovation and technology, legal, and public relations and marketing. Join the discussion by visiting the Member Services section of [www.ntca.org](http://www.ntca.org).

# Social Media



NTCA uses Facebook, Twitter and LinkedIn to communicate information about conferences and events, share news and recognize our members' work in their communities. We look forward to connecting with you on social media.

Follow NTCA on Twitter (@NTCAconnect), Facebook (NTCARuralTelecom) and LinkedIn (NTCA—The Rural Broadband Association) to share your thoughts and stay connected. Visit [www.ntca.org/socialmedia](http://www.ntca.org/socialmedia).

# RuralTelecom.org

RuralTelecom.org offers the full edition of Rural Telecom magazine in a digital format, along with select online articles from the print version. Access the magazine wherever you are. Dig deeper into the issues that matter most to telcos by clicking the video links in the digital edition, and get additional industry news.

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