

DIVERSITY EXECUTIVE LEADERSHIP PROGRAM

Building a More Inclusive Association Community

take your career to the next level... www.asaecenter.org/DELP



What DELP Participants Have Said

The impact DELP has had on my life cannot be measured by the number of business cards acquired or certifications earned. It's about the people who have challenged me to live beyond my expectations.

—Stefanie Reeves, MA, CAE, DELP Scholar 2008-09 class, senior legislative and federal affairs officer, public interest directorate, American Psychological Association



DELP has by far been one of the most rewarding professional experiences I've had in association management. As a result of my participation in the program, I've earned my CAE; exponentially expanded my network; increased my visibility in the profession; and participated in ASAE activities that probably wouldn't have been options for me. The DELP experience is transforming.

—Shawn E. Boynes, CAE, DELP Scholar 2008-09 class, senior director of education, Association for Professionals in Infection Control and Epidemiology, Inc.



2010–2012 DELP Scholars



Do you have a passion for
association management?

Are you looking to take your
career to the next level? If so, you
could become one of the Diversity

Executive Leadership Program

(DELP) Scholars of our incoming

July 2011 – June 2013 class



This two-year scholarship program supports individuals from under-represented identity groups in the association community, to advance into the ranks of leadership in the association profession. DELP scholars participate in an accelerated leadership program of education, mentoring, and volunteer service in the association community.

Goals

- Provide support, education, access, and service opportunities to individuals from identity groups (i.e. racial/ethnic minority, lesbian/gay/bisexual/transgender, people with disabilities) who are under-represented in the association community.

- Provide scholars with a mentor, group coaching, and volunteer experiences to enhance their career development and expand professional networks.
- Encourage more diverse candidates to assume leadership roles in association management.
- Develop a more diverse leadership pool for the association profession.

Benefits:

- Membership in ASAE.
- Registration, travel, and lodging to an ASAE Annual Meeting & Exposition.
- Registration, travel, and lodging to any two ASAE education programs as selected by the scholar.



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- Registration, travel, and lodging to a Volunteer Leadership Retreat.
- Travel and lodging to an orientation at ASAE offices in Washington, DC and a DELP reunion in Detroit, MI.
- Access to a Certified Association Executive (CAE) study group to prepare for the CAE credentialing exam.
- Waiver of CAE examination fee (taken within three years of DELP participation) and study materials.
- Connection to an industry leader to serve as a mentor.
- Group coaching to enhance the connection of the DELP cohort.

- Service experience with an ASAE volunteer group or other association-related volunteer opportunity.
- Opportunities to meet with ASAE senior staff and volunteer leadership.

Eligibility:

- Member of a racial/ethnic minority group, lesbian/gay/bisexual/transgender, or a person with a disability.
- Currently employed as a mid- to-senior level association professional with a minimum of three years experience in association management or as an association CEO for a minimum of one year.

- Demonstrated professional, volunteer, civic/ community leadership experience.
- Committed to fully engage in all DELP scholarship benefits.

While membership is not a requirement, preference is given to members of ASAE.

Application:

Please submit your application and supporting materials for the next two-year DELP class (July 2011 – June 2013) by March 18, 2011.

For application materials visit www.asaecenter.org/DELP.

Questions? Contact Marilu Morada at mmorada@asaecenter.org.



ASAE's Diversity Statement

In principle and in practice, ASAE: The Center for Association Leadership, values and seeks diverse and inclusive participation within the field of association management. We promote involvement and expanded access to leadership opportunities regardless of race, ethnicity, gender, religion, age, sexual orientation, nationality, disability, appearance, geographic location, or professional level.

The organization provides leadership and commits time and resources to accomplish this objective while serving as a model to other associations engaged in such endeavors.



Flip over and share this with your employer so they can understand the benefits of your participation as a DELP Scholar.

Employers:

Advance your organization by giving your staff access to a wealth of professional development and mentoring opportunities through a DELP scholarship at no cost to you! The new skills learned would enable them to do their job better. Reap the benefits of having a motivated leader on your team.

Learn more about what's in it for DELP Scholar employers at www.asaacecenter.org/DELP.

- Demonstrate to potential and current customers that you share their values
- Established from connections formed through your organizations support of DELP
- Enjoy visibility through ASAE's announcements about DELP 2011 scholars in its press release, membership newsletter and other communication channels where employer affiliations are mentioned.



"DELP" gave me the chance to participate in

professional development and

networking activities that I would

not have had otherwise."

—Bana Q. Yahnke, CAE,

CMR, director of marketing &

membership, Family, Career and

Community Leaders of America,

Inc. DELP 2008-09





Thank you to our
Strategic Partner
and exclusive sponsor
of the DLP program:



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The Center for Association Leadership

benefit from your employee's growth... www.asaascenter.org/DLPP